



**TAIWAN BRITISH BUSINESS COUNCIL (TBBC) 2009,  
8/9 JUNE, TAIPEI  
FINANCIAL & PROFESSIONAL SERVICES OPPORTUNITIES  
IN TAIWAN**

Taiwan missing from your Greater China Jigsaw Puzzle? Did you know that Taiwan is undergoing unprecedented liberalisation in the cross-strait financial sector? Want to know more to find out what it means to your business? Take part in TBBC to get a unique insight into what opportunities there are for British and Taiwanese businesses to work together in the fastest growing region in the world, and learn why a number of British banks have made major investments in Taiwan over the last few years.

Did you know?

- In 2008 Cross-strait trade reached US\$98.3 Billion
- Around Two-thirds of Listed Taiwanese companies have China investments
- Official figures put Taiwanese Approved investment at US\$76 Bn (but unofficial estimates put it around US\$120-150 Bn)
- Taiwan has the fourth largest foreign reserves and gold in the world totalling US\$296.4 Bn (Dec 2008)
- Taiwan has Asia's 3rd largest pool of private wealth

TBBC has unrivalled access to major Taiwanese companies, the Taiwanese Administration and other key decision-makers and they are offering an intensive 2-day programme of meetings & briefings to UK businesses operating in the financial & professional service sector. This will give you unique first hand market intelligence, make contacts at the highest level and position you and your business ahead of your competitors.

The TBBC is a body of senior business people backed by Standard Chartered & HSBC, who have long-standing experience in Taiwan and have an extensive network in the Greater China Market, and the Taiwan Academy of Banking and Finance and the Taiwan Financial Services Roundtable. This event is supported by UK Trade & Investment and its unofficial representation in Taiwan, the British Trade & Cultural Office. Together this is a classic case study of UK Government and Private business working together to generate opportunities for UK companies and to address market access issues.

Benefits to TBBC business delegates include:

- The opportunity to meet with a number of Taiwanese Ministers and network with senior Taiwanese business people.
- Understanding what cross-strait financial liberation means for the region
- Hearing first hand experiences of conducting financial business in mainland China
- Roundtable discussion with Taiwanese and British practitioners
- Further information on the market opportunities and the programme are available from the TBBC Secretariat, Mike Qureshi, below.

**RSVP to [mike.gureshi@uktradeinvest.gov.uk](mailto:mike.gureshi@uktradeinvest.gov.uk)  
020 7215 4827**

\*Financial Assistance with delegate expenses may be available through UKTI's Passport to Export Scheme. Further details are available on request.

**TBBC 2009**